



db<sup>®</sup> GROUP

دي بي<sup>®</sup> جروب

Business Solutions

[dbgroupintl.com](http://dbgroupintl.com)

# db Group Business Solutions

db Group is a joint stock multisector business support corporation providing creative solutions for IT Development™, Multilingual Content™, PR & Events™, Business Advisory™ and Media Excellence™.



# db GROUP | BUSINESS SOLUTIONS



db Group endeavors to close the circle of all your business needs in a one-stop shop providing products and services consistent with your corporate objectives and future plans.

db Group team of hand-picked professionals can turn all your business dreams into reality, supported by their strong know-how, hands-on experience, tailored solutions and focus on details. Our project managers take your business needs from inception through successful wrap-up, even exceeding your expectations in a mix of creativity, turnaround time, quality and cost.



TEAMWORK

23  
YEARS

Over 3 years in Egypt and more than 20 years in UAE, db Group could attract a number of leading clients and partners in Egypt and GCC including government agencies, non-government organizations and business corporations in multiple industries/sectors.



# db CORE VALUES



## VALUES

### POSITIVE ATTITUDE:

All members of our team deal with clients and jobs in a positive attitude.

### INNOVATION:

We integrate innovation with our long experience to offer professional and competitive services.

### TRANSPARENCY:

Our professional team commits to transparency and business ethics for corporate- client relation.

### NATURALNESS & AESTHETIC VALUES:

We're keen on producing the translated work in a way that delivers its true message maintaining its aesthetic values.



## VISION

To position db Group brand as a regional leader in the integrated business solutions market and achieve considerable market share by the end of 2018.



## MISSION

To provide top-notch business solutions, products, services and related activities to satisfy the business objectives of both our stakeholders and shareholders.



# db CHAIRMAN MESSAGE

DEAR CLIENTS, PARTNERS AND EMPLOYEES, LET ME WELCOME YOU TO  
db GROUP BUSINESS SOLUTIONS S.A.E

Under the umbrella of Royal Tajoory Investment Group, db Group has been founded to provide a wide range of integrated business solutions. Over a period of 3 years in Egypt and 20 years in UAE, we established our standing as one of the best *built-to-last* service providers.

Behind our excellent progress and distinguished achievements stands our great team of qualified professionals who represent the main pillar of our company. Our hand-picked team members enjoy a set of outstanding skills and technical abilities which allow them to deliver best results. We are always keen on supporting and empowering our staff by providing them a positive, energetic and motivational work environment characterized by transparency, collaboration and team spirit.

Since we believe that great work can only be achieved through great partnerships, we are honored to deal with a number of the most well-known companies and organizations, whether in Egypt or GCC. We view our clients as our partners and we work in cooperation with them aiming to achieve best results considering our clients' success as our own success.

We extend warm welcome and thanks to our clients and staff whom we consider to be our success partners.



**KHALDOUN AL GHOUTHANI**  
Chairman & CEO

Email: [khaledoun@dbgroupintl.com](mailto:khaledoun@dbgroupintl.com)  
Linkedin: [khaledounalghouthani](#)

A stylized, handwritten signature in black ink, consisting of a large, sweeping 'K' followed by several horizontal strokes.







# db GROUP | SERVICES & SOLUTIONS



TRANSLATION SERVICES



BUSINESS ADVISORY



CONTENT DEVELOPMENT



RESEARCH & DEVELOPMENT



EVENT ORGANIZATION



MEDIA EXCELLENCE



WEB SOLUTIONS







# db TRANSLATION SERVICES

FULLY INTEGRATED SETS OF TRANSLATION SERVICES TAILORED FOR ALL PURPOSES.

db Group offers you a full range of translation services in order to meet our clients' needs in all fields.

## WRITTEN TRANSLATION

Written Translation or Document Translation is the most common type of translation needed by almost all industries, entities and corporates. For this reason, db Group pays a great attention to this type of translation.

We provide our distinguished clients with a full range of Written/Document Translation services including the following:

- Legal Translation
- Technical Translation
- Business Translation
- Banking, Economy & Finance Translation
- Science & Technology Translation
- Culture & Ideology Translation
- Literature Translation
- Market Research Translation
- Medical Translation
- Islamic Text Translation
- Media & Press Translation
- Localization Translation

## INFORMATION & COMMUNICATION (ICT)

Information and communication has become an important component in the success of any business. Hence, ICT plays an important role in such field helping our clients communicate with, exchange information in whatever language they desire.

For we care about our distinguished clients' share of information and global communication, we offer integrated set of ICT services including:

- Software Localization
- Website Translation
- Email Translation
- SEO Translation
- SMS Translation
- Real-Time Translation



## MULTIMEDIA TRANSLATION

No matter what kind of multimedia you want to communicate to your audience, at db Group we offer top-notch translation for all multimedia in the highest quality and in compliance with global standards in order to meet your needs and best communicate your message to the target audience in whatever language.

Our Multimedia Translation includes the following services:

- Video Subtitling
- Dubbing
- Photo/Image Translation
- Voice-Over

## INTERPRETATION SERVICES

Do you have a multi-national conference to hold?  
Do you want to globally promote your services and products through events and meetings attended by global audience?

Then, it is all about interpretation services in which we excel. At db Group, we offer you interpretation services at very competitive prices; we have highly-experienced interpreters who will seek the success of your event and communication of your intended message to the target audience. As for devices, just do not worry db Group can do with any interpretation devices or arrangements may be needed for your event. In db Group, we provide different types of interpretation including:

- Simultaneous Interpretation
- Consecutive Interpretation
- At Sight Interpretation



# db CONTENT DEVELOPMENT

We pride ourselves in db Group as being the premier provider of an integrated set of multiple interrelated content development services on all-in-one package intended for the enhancement and support of our distinguished clients. We have a number of multi-language content developers having the enough expertise to write the highest quality content producing a copy that takes you beyond innovation. Our Content Development comprises the following:

## COPY-WRITING

db Group Copy-Writing Service is a unique one with features and added-values. Every single word our team writes will do whatever you want. db Group team of hand-picked and highly-qualified copywriters can manage for the text copy on brochures, billboards, websites, emails, advertisements, catalogs, among many others.

## COPY EDITING

As we all make mistakes and mistakes are better identified by another eye, you should pay close attention to carry out a copy editing process on your writings. Whether you have just finished writing a book, manual, report or any other document, then you need a qualified editor to review your writing, give you some advice and ensure that the terminologies used in your document are field-related.

## PRESS RELEASE

No doubt that Internet is considered an important tool of marketing nowadays as of its quick effect upon the audience, but this effect may be in favor of or against your company, it depends on the way of marketing and press releases written, so you've to be careful when choosing the company or institution you authorize to issue a content or press releases on behalf of your company.

## TECHNICAL WRITING

For the global enterprises and businesses working on the continuous innovation environment filled with competitiveness, there is often a tremendous burden on their technical publications department. With our deep expertise across various arts and letters, db Group Technical Writing & Publication team will help you keep a foot on the door of global presence.

## DIGITAL PUBLISHING

For Digital Publishing in particular, db Group has a wide range of services set it far reach from its competitors. In db Group, our approach is to focus more on customizing the digital publishing process using the latest software enabling to publish any content in whatever forms and to all channels needed.



### VIDEO CREATION

If you want to market your product through a YouTube video, Sideshow, short movie (promo) or any other material related to video creation, db Group is ready to help you through a large number of experienced video creators and skilled Photoshop designers. Get your videos processed fast with one of the fastest Internet tool processing online videos and uploading thousands of videos per day.

### PHOTO CREATION & EDITING

What about your company's logo? Does it attract you at first sight? db Group helps you enhance your company's logos and presentations by using the best graphics and Photoshop software in its approach; db Group has an excellent team of Photoshop designers trained on and skilled at using latest software.

### MOBILE CONTENT

Today, developing a good content for mobiles presents many challenges, but with db Group's Mobile Content experts, you can get assured that your mobile content will look amazing no matter where or how your target users are accessing it.

### DESKTOP PUBLISHING (DTP)

Organizations invested so much time to make their marketing documents look the best. db Group can format a document to reflect your brand either locally or internationally. db Group has specialists who can produce a customer-friendly document with the highest quality at the lowest prices.

### TRAINING MATERIAL DEVELOPMENT

db Group provides e-learning courses, modules management, curriculum designing and data collection at a wide range of educational levels. No matter you need a presentation for a lecture in politics, training material for foreign language acquisition course, simple summary for a specialized workshop, or any kind of materials, db Group has the ability, skills and expertise to manage delivering the top-notch copy that meets your needs.

### MARKET ADAPTATION

Market Adaptation is a service provided by db Group to help companies in delivering their message and achieving objectives based on thoroughly market research; it is a mission more than translation, as it requires a highly qualified experienced writers.



# db EVENT ORGANIZATION



Are you looking for an added-value for your events? Do you want to hold a creative and unique one? Need some inspiration and creative ideas for your event to come?

Don't bother yourself looking here and there for what should and shouldn't be included or provided in your event. db Group provides an integrated set of interrelated event organization services only a click away. We offer you the ease of mind as we will start with you from scratch, planning and setting a strategy for your event, together with providing all required services.

You only need to hire db Group to handle your event as offered in our all-in-one package. We have a team of hand-picked professionals who are willing to serve you around the clock.

db Group specializes in providing such event organization services. Our approach is based on a deep understanding of your needs ensuring that we are still within your budget; simply, we are committed to lead you to success and maintain it.

In db Group, we provide you with a full set of offers and packages from which you can choose the most appropriate for you. Our services extend to include event planning consultation, providing logistic information on the event, on-site event support, problem solving among many others. Our team of professional event organizers excels in providing the following:



- EVENT PLANNING
- STRATEGY AND DEVELOPMENT
- PRE-EVENT PROJECT MANAGMENT AND PLANNING
- ATTENDEE COMMUNICATIONS AND MANAGEMENT
- POST-EVENT FOLLOW-UP, ANALYSIS AND MEASURMENT
- EVENT LOGISTICS
- CAMPAIGN MANAGMENT
- INTERPRETATION BOOTH AND EQUIPMENT COORDINATION
- CORPORATE EVENTS
- EXHIBITATIONS
- EVENT CONSULTATION



# db WEB SOLUTIONS

DO YOU WANT TO GROW YOUR BUSINESS? LOOKING FOR A BRAND AND IDENTITY ON THE INTERNET?

db Group offers a bunch of tailor-made web solutions that best fit the needs of its valuable customers. Amid today's world of increased web traffic and wider virtual markets, it is essential that you introduce yourself, as well as your organization, to a wider basis of customers. db Group team is dedicated and devoted to let you experience more web presence and achieve higher sales.

Let our hand-picked team guide you through our services, starting from analyzing your requirements, designing and developing your web contents to hosting services and other services.

Our Web Solutions tailored-packages include the following set of services:

## GRAPHIC DESIGN

A design that takes your brand further ... When it comes to your business, it's all about the first impression for it means everything to your distinguished audience. Thus, creating powerful branding & marketing solutions, either for use in print or online, helps you reaching a much wider audience and open potential opportunities to grow your business.

## WEB DESIGN

db Group offers you top-notch web design services provided by a team of creative and professional client-dedicated web designers. When dealing with db Group, you will receive an added value represented in a well-designed website and creatively-designed logos as well as creative and eloquent content for your website.

## WEB DEVELOPMENT

db Group provides you with the most accurate and professional web development service; we provide a variety of web development services, including augmentation, development, management and maintenance of web material with a 24/7 technical support and lifetime free troubleshooting.



### GLOBAL SEO & SEM

Web is now the most important marketing environment; it attracts people of different ages, locations and interests. Accordingly, Global Search Engine Marketing (SEM) and Search Engine Optimization (SEO) are of extreme importance for your website to extend your reach and increase your traffics.

### HOSTING SERVICES

At db Group, you can choose from among a variety of platforms and services to manage your business. db Group provides options for business to fulfill all your needs that range from entry-level to complex online business. These options are ideal for customers who want a combination of cost-effective, high performance dedicated hosting services with the core managed services needed to support common web hosting functions and applications.

### CUSTOMIZED APPS

We're specialized in Application Development but with a new customer-focused approach; db Group develops the most user-friendly customized software apps on time within budget. Our professional team of calibers meets with our client in order to best understand the needs and specifications and accordingly achieve the desired results. That's not all of it, at db Group we carry out extensive testing in order to ensure all clients getting the best of our developed customized-apps.

### ANDROID APPLICATIONS

db Group will endeavor to put into practice a diverse skill set of Android platform development integrated with the associated Java technologies emerged over the last 10 years in order to design, develop and launch an app which will be seen as an amazing app in the Android market.

### IOS APPLICATIONS

Since emergence, iOS users have been increasing to reach more than 500 million people across the world. With the evolution of apps, clients' expectations are constantly growing. db Group helps you make your ideas come true in a form of an iOS app so as to meet, and even exceed, such expectations and widen your reach.



# db BUSINESS ADVISORY

Are you a motivated entrepreneur? Seeking creativity-oriented approach?

Do you want to develop your business taking into account changing market trends within different industries?

db Group's team of professional business developers will work with you from scratch and best develop your roadmap to implement your objectives of Research and Development, production, marketing and sales. Depending on the business requirements, our professional team in db Group enjoys integrated skills and expertise involving finance, marketing, mergers and acquisitions, legal, strategic and proposal management and sales. We help you identify opportunities, develop sustainable growth plans and apply business best practices. This comes after gaining full understanding of your business and industry. db Group gives you practical advice with the aim to contribute to your company's growth and help you overcome any challenges or risks you may face.

Our Business Development portfolio includes the following services:

- Entrepreneurial Development Services
- Business Registration
- Trainings, Business Advice and Counseling
- Business Plan Elaboration
- Accounting and Tax Advisory Services
- SME (including cooperatives) Management
- Business Skills
- Assets Management







# db RESEARCH AND DEVELOPMENT (R&D)

To all entrepreneurs looking for accurate research and timely data analysis to utilize into best development of their business, db Group provides its distinguished clients with Research and Development expertise recognized all across the globe. Whether you are an individual or enterprise, you will receive the best services through our carefully-selected team of professional researchers, analysts and academics who serve as institutional think-tank endeavor to offer top-notch services and solutions most fit the clients.

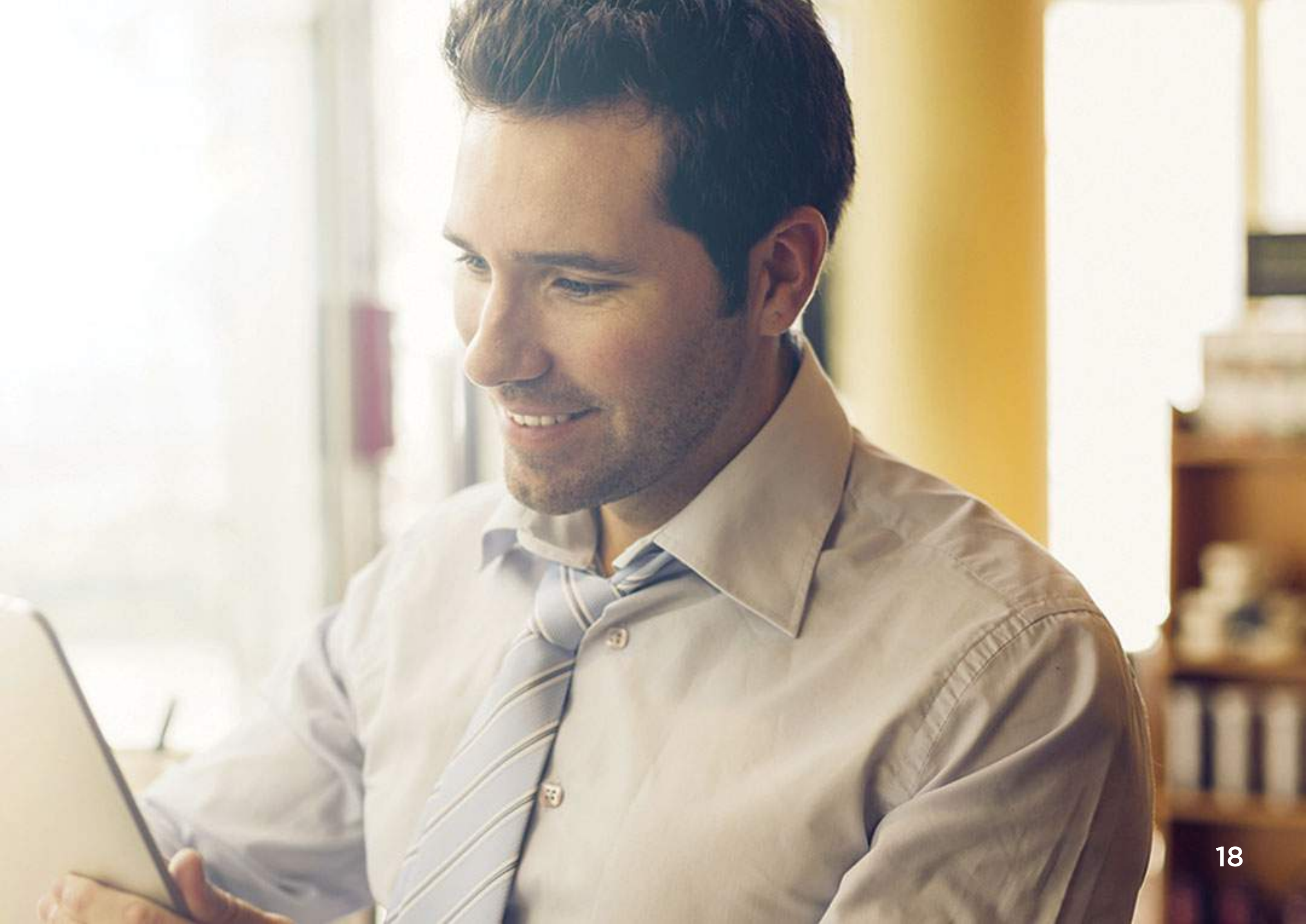
In db Group, we offer an integrated set of interrelated services including Specialized Research, tailored Development Studies, Data Analysis, and Testing and Consultancy. In order to ensure quality control and compliance to standards, db Group works closely with accredited bodies and reputable education institutions all over the world to deliver the services that our clients deserve.

At db Group, Market Research and Development is carried out through integrity and straight forward model including data collection from different sources of information such as online surveys in order to make the best of latest techniques of e-survey reflecting a multiplier effect on our clients' business.

Our related sub-services include the following:

- Customized Training
- Proposal Development & External Review
- Business Case Development
- Business Intelligence Reporting
- Business Strategy and Policy Planning
- Due Diligence and Regulatory Compliance
- Feasibility Studies
- Management Consultancy







# db CLIENTS

Since its launch, db Group has served and satisfied hundreds of clients, organizations and individuals, worldwide, varied in their areas of practice, requirements and needs. Below is a short selection of our customer list reflecting our specializations and capabilities.











#### United Arab Emirates - Dubai

Sheikh Zayed Road, Al Manal Tower, Office No.204  
(+971) 4 385 9980 / 4 385 9979  
(+971) 50 264 3050

#### Germany

44793 Bochum - Günnigfelder Straße144  
(+49) 1573 2298174

#### Egypt - Cairo

4 Emad Eldin Kamel St., Off Abbas Elaqqad, Nasr City, Cairo - Egypt.  
(+202) 240 565 02 / (+202) 240 565 03  
(+2) 0120 554 5554 / 011 22 000 554

#### United Arab Emirates - Dubai

Deira., KFC Building, Block C, Mezzanine Floor, Office No.07  
(+971) 4 227 3133 / 4 227 3099  
(+971) 55 861 4100

#### United Kingdom

10-22 Vestry Street, Shoreditch, N1 7RE  
(+44) 203 6952244

#### Egypt - Alexandria

118 Port Said Street, Camp Shizar - Alexandria.  
(+2) 011 22 080005

[info@dbgroupintl.com](mailto:info@dbgroupintl.com)

- [www.dbgroupintl.com](http://www.dbgroupintl.com)